

Newsletter

DOCTORS FOR YOU

JUNE, 2025

24/7 Free Ambulance Service Launched in Rasayani

Supported by: BPCL

On June 5, 2025, a new 24/7 emergency ambulance service was launched in Rasayani, Maharashtra. The inauguration was attended by senior BPCL officials and DFY representatives, and included a ceremonial flag-off of the ambulance.

This initiative aims to strengthen emergency healthcare access for the local community by providing free, round-the-clock ambulance services. To raise awareness, pamphlets were distributed across hospitals, clinics, and villages, and banners were displayed in key locations, ensuring residents are informed about this vital service.



Aastha Helpdesk Launched at NIMS, Hyderabad

A CSR initiative by: Pfizer



On May 13, 2025, the Aastha Helpdesk was inaugurated at Nizam's Institute of Medical Sciences (NIMS), Hyderabad, by Dean Dr. Liza Rajasekhar. Set up in the Neonatology and Pediatrics OPD, the helpdesk supports patients with rare diseases by offering navigation, counseling, and financial aid assistance.

Implemented by Doctors For You under Pfizer's CSR initiative, the helpdesk aims to ease the burden on patients and caregivers by helping them navigate hospital systems, complete paperwork, and access treatment support.

Srikakulam Equipment Support – Strengthening Regional Healthcare

Supported by: Boeing



Doctors For You (DFY), with generous support from Boeing, has strengthened the Government General Hospital (GGH) in Srikakulam, Andhra Pradesh—an essential lifeline for over 2.8 million people, most of whom live in rural and underserved areas.

Under this initiative, DFY has equipped the hospital with a range of modern diagnostic and supportive tools, including BERA and PTA systems for hearing assessments, ELISA readers, HPLC and CBC analyzers for detecting blood disorders, a hospital-grade autoclave and laundry system, and a ureteroscope for renal procedures.

E-Kartavya Health Camps

Supported by: Instakart



A series of “E-Kartavya” Health Camps across 20 locations within India implemented by DFY. These camps focused on improving access to essential healthcare services and raising awareness around key health issues.

The initiative included oral and general health check-ups, menstrual hygiene awareness sessions, and nutritional support for pregnant women. Beneficiaries also received hygiene kits and free medicines, while vital health screenings were conducted to identify and address basic health concerns.

Mobile Oral Healthcare Services Launched in Thane

Supported by Haleon and Sensodyne



Doctors For You, in collaboration with Thane Municipal Corporation, officially launched the Mobile Oral Healthcare Services initiative on 6th June 2025 at Hotel Maria Plaza, Thane. This project aims to bring free dental care directly to underserved communities across Thane.

The launch was graced by key dignitaries from TMC, Indian Dental Association, and Haleon. The event included traditional inauguration rituals such as felicitation, lamp lighting, and ribbon cutting.

This mobile dental unit represents a major stride toward improving access to preventive oral healthcare, and DFY is proud to lead this impactful initiative alongside committed partners.

Swastha Mata Swastha Balak

A CSR initiative by: Danone



This program, implemented by Doctors For You in aspirational blocks of Bihar, aims to improve maternal and child health through community-based interventions. The team actively participated in VHSND sessions and special events like Goad Bharai and Annaprashan Diwas to raise awareness on ANC registration, institutional delivery, nutrition, and anaemia prevention. These platforms allowed direct engagement with pregnant women, lactating mothers, and children, strengthening early identification and counselling. The initiative continues to promote government health schemes and improve service uptake at the grassroots level.

Youth Engagement & Community Outreach: Inspiring Future Healthcare Leaders



As part of our ongoing youth engagement initiative, we were delighted to host students from Grades 11 and 12 through the Mediminds program. This experiential learning opportunity offered students a first-hand look into the world of healthcare through thoughtfully curated field visits and active participation in community health camps.

The program aimed to spark interest in healthcare careers by immersing young minds in real-world scenarios, encouraging them to understand the challenges and responsibilities that come with serving communities.

DFY Celebrates International Yoga Day Across Pan - India Centres



On 21st June 2025, Doctors For You (DFY) celebrated International Yoga Day across multiple locations with a series of yoga and wellness activities aimed at promoting physical and mental well-being.

Highlights of the celebrations included:

- SBI Nirantar Seva – Khalapur, Pune: A health camp and yoga awareness session for truck drivers, including guided yoga, wellness talks, and distribution of fruits and ORS.
- Shivaji Rao Salve School, Mumbai: A youth-focused yoga session by the DFY Ishwardevi Khattar Centre, where 66 students (aged 10–15) participated, followed by distribution of soaps and snacks.
- BC Jindal Health Centre, Belur, West Bengal: A special session for community members, led by DFY physiotherapist Ms. Anita Murmu, focused on the importance of integrating yoga into daily life.
- Aastha Helpdesk centres (supported by Pfizer): DFY organized events at nine and several project sites, reaching a total of 1,053 beneficiaries. The sessions focused on introducing simple yoga techniques and raising awareness about the benefits of regular physical activity.

Donor Visit: DFY's WASH Intervention Site *Supported by: WIPRO Cares*



On 25th June 2025, Mr. Nakul Heble from the WIPRO Cares – Ecology CSR team visited Doctors For You (DFY) as part of the ongoing WASH intervention in Gautam Nagar, Govandi, Mumbai. The visit included a detailed discussion on the current initiatives being implemented in collaboration with WIPRO Cares, followed by a field visit to review the progress on ground. DFY is currently undertaking the renovation of two community public toilet facilities, implementing solid waste management and composting initiatives, and conducting awareness programs on hygiene and sanitation in the community.

World Sickle Cell Day

A CSR initiative by : Pfizer



Doctors For You and AIIMS Bhopal observed World Sickle Cell Day to raise awareness on early diagnosis, prevention, and management of the disease. Experts highlighted the importance of blood tests, newborn screening, and community education, especially among tribal populations, aligning with the theme: “Global Action, Local Impact: Empowering Communities for Effective Self-Advocacy.”

Blood Donation Drive at Pan India



A Pan-India Blood Donation Drive was held on World Blood Donor Day across health centres, with around 1,000 participants joining the life-saving cause.

Case Study: Supporting Young Lives



Mohd Shafi, a Year-old painter and sole earner, came to us with severe shoulder pain and emotional distress. Through regular physiotherapy sessions and supportive counseling at DFY CH Pulwama Health Centre, he gradually regained mobility and confidence. Within 15 days, he resumed light work, and by 21 days, returned fully to his job. He is now pain-free and able to support his family again.

Doctors For You Masarhi Hospital empanelled under PMJAY a flagship programme of Ayushman Bharat to provide health insurance coverage under National health policy, we support the commitment to leave no one behind. By this we can support the non-affordable patient with quality medical and surgical care. The picture shows the discharge of our first patient under Ayushman Bharat after surgery



ASHA Training on Hepatitis – Bhiwandi



On 23rd June 2025, at PHC Padgha, 80 ASHA workers were trained on Hepatitis awareness under Project Landmark. Led by Dr. Vipesh Pal and team, the session focused on types, symptoms, prevention, vaccination, and ASHA's role in early detection and community education.



STAFF OF THE MONTH



Akshay- Mrvc project

We're proud to recognize Akshay, Pharmacist for the MRVC Project, as our Staff of the Month. Known for his timely work, systematic approach, and consistent dedication, Akshay's regularity and sincerity have been instrumental in ensuring smooth project operations. We thank him for his valuable contribution and commitment.

CONTACT US

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